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PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the ^{Reissue} Application of: Dwight Allen MERRIMAN

Group Art Unit: ~~2757~~ 2166

^{Reissue} Application No.: 09/577,798

Examiner: Harle, J

^{Reissue} Filed: May 24, 2000

Docket No.: 11032/2144

For: METHOD OF DELIVERY, TARGETING, AND MEASURING
ADVERTISING OVER NETWORKS

INFORMATION DISCLOSURE STATEMENT

Director of the U.S. Patent and Trademark Office
Washington, D.C. 20231

Sir:

Pursuant to 37 CFR § 1.56, the attention of the Patent and Trademark Office is hereby directed to the reference(s) listed on the two attached PTO-1449's. Unless otherwise indicated herein, one copy of each reference is attached. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the reference(s) be made of record therein and appear among the "References Cited" on any patent to issue therefrom. The paragraphs marked below are applicable.

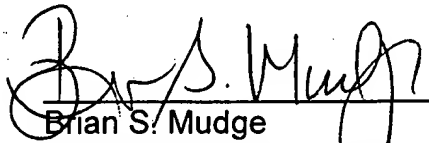
- ☒ 1. This Information Disclosure Statement is being filed (a) within three months of the U.S. filing date or the date of filing a CPA, OR (b) before the mailing date of a first Office Action on the merits in the present application. No certification or fee is required.

Respectfully submitted,

KENYON & KENYON

Date:

April 4, 2001


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